



Welcome to the Cooperative Memorial Society (CMS)

Since 1966, the Cooperative Memorial Society has helped Albertans plan ahead with dignity, compassion, and confidence. We are a member-run, non-profit cooperative dedicated to making end-of-life planning more accessible, affordable, and personal.

Whether you're here to learn more, begin planning, or support a loved one, we're glad you've found us. This handout introduces our vision and mission—guiding principles that shape everything we do. We invite you to explore how CMS supports individuals and families through education, advocacy, and trusted partnerships with locally-owned funeral providers.

Vision

We envision an Alberta where all citizens have access to dignified, person-centred funeral services.

Mission

Our mission is to reduce the emotional and financial stress of funeral planning by providing members with:

1. Information, tools, and resources to support advanced funeral planning.
2. Access to affordable funeral services that uphold the dignity and personhood of the deceased.

Guiding Principles

At the Cooperative Memorial Society (CMS), our work is grounded in the following principles. These values guide every decision we make and every interaction we have—with members, families, service providers, and the broader community.

- **Compassion**
We approach every person and situation with care and empathy, recognizing the emotional weight of end-of-life planning and loss.
- **Dignity**
We believe every individual deserves to be treated with dignity in life and in death. Our

services honour personal wishes and cultural values.

- **Fairness**
We strive to provide equitable access to clear information, affordable options, and consistent service for all members, regardless of background or means.
- **Integrity**
We are honest, transparent, and accountable in everything we do—from how we communicate to how we operate.
- **Respect**
We listen actively, honour diverse perspectives, and foster a welcoming environment where members and families feel heard and supported.
- **Innovation**
We adapt to meet changing needs, embrace new ideas, and use technology to better serve our members and community.
- **Continuous Improvement**
We are committed to learning, reflecting, and evolving—always working to improve our services, systems, and impact.

Contact Us

The best way to learn more or sign up is by visiting our website:

 www.coopmemorial.org

There you'll find everything you need to explore membership, register online, or access helpful resources—available anytime, at your convenience.

Still have questions or need assistance?

We're happy to help.

 403-248-2044 1-800-566-9959

 admin@coopmemorial.org

 executivedirector@coopmemorial.org

Office hours vary—please contact us to book an appointment.