



Buyer Beware: Memorial Society of Alberta is Not the Cooperative Memorial Society (CMS)

The Cooperative Memorial Society (CMS) wants to alert consumers to reports concerning the Memorial Society of Alberta, an entirely separate organization from CMS. Despite the similar name, this organization is not affiliated with CMS in any way.


We have received concerns that the funeral service provider contracted by the Memorial Society of Alberta may not consistently honor advertised rates. Some families have reported encountering upselling tactics after being led to believe that CMS membership benefits and pricing would apply—only to later face unexpected costs, sometimes amounting to thousands of dollars.

The designated provider for the Memorial Society of Alberta is First Memorial South Calgary Funeral Centre, located at 12700 Macleod Trail South in Calgary. This funeral home operates under Dignity Memorial, a brand owned by Service Corporation International (SCI), a U.S.-based corporate chain. Consumers should be aware of these business affiliations and exercise caution. Any concerns should be reported to the Alberta Funeral Services Regulatory Board to ensure transparency and accountability in the industry.

CMS exclusively partners with locally owned funeral homes to provide ethical, transparent, and affordable end-of-life planning. We do not tolerate upselling practices and remain committed to ensuring our members receive the full benefits of their CMS membership.

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